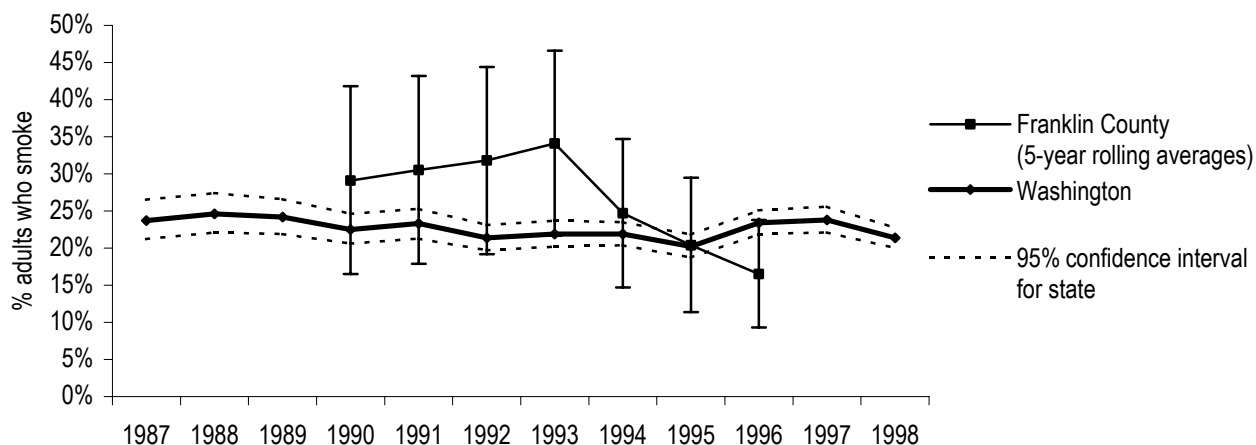


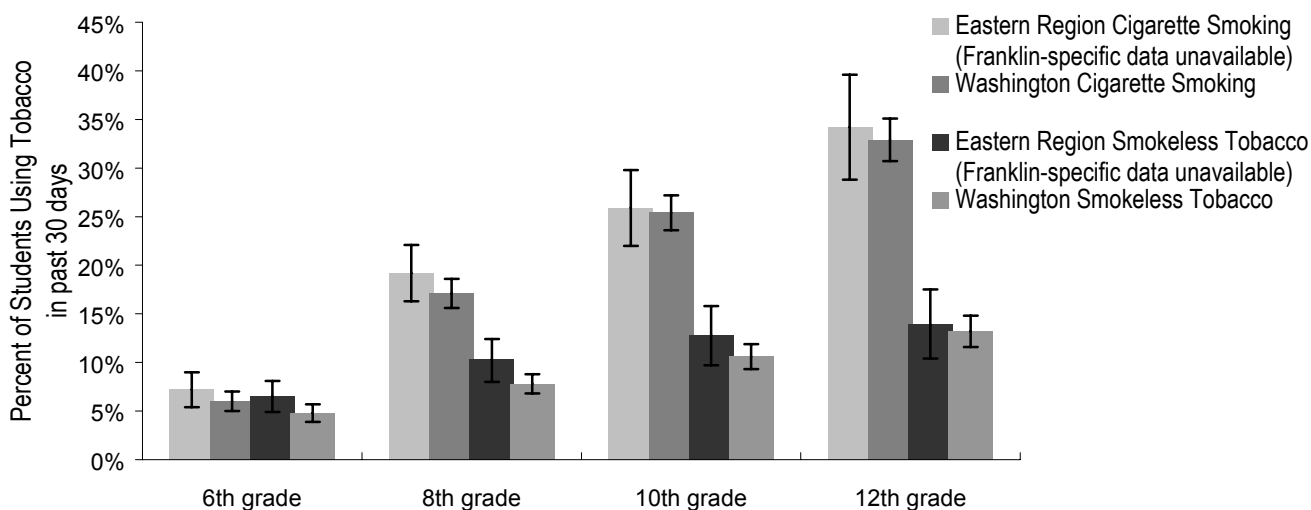
Franklin County Population =49,300 (34% under age 18)

Adult Tobacco Use**Current Cigarette Smoking (1987-1998)****Current Smokeless Tobacco Use (1993-1997)**

Franklin County
Washington State

Entire adult population
3.8% (95%CI:1.0,15.3)
2.9% (95%CI:2.5,3.8)

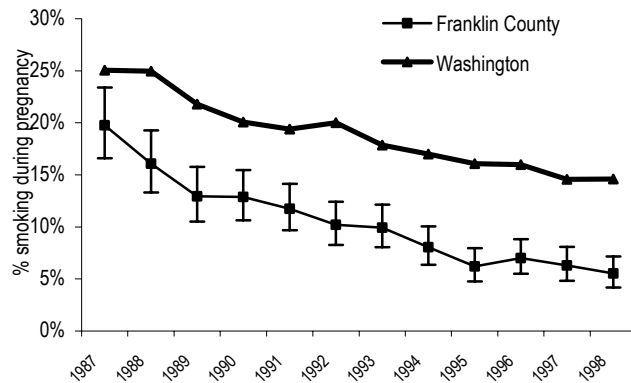
Males only
7.2% (95%CI:1.8,28.4)
5.7% (95%CI:5.0,6.5)

Youth Tobacco Use (1998)**Summary of the problem**

- ☐ Adult tobacco use in Franklin County is not significantly different than the state as a whole.
- ☐ Youth tobacco use for the Eastern Washington region is elevated above the state rate for both cigarettes and smokeless tobacco, among all age groups. An oversample of Franklin county 10th graders in 1998 showed that 22.6% had smoked cigarettes in the past 30 days, which is very similar to the state rate. More data collection is needed to completely describe tobacco use among Franklin County youth.
- ☐ Maternal smoking during pregnancy is consistently and significantly lower than the state rate, and exhibits the same declining trend. Franklin County is among the lowest-risk counties in Washington for maternal smoking during pregnancy.
- ☐ Retailer compliance appears no different from the state as a whole.

Estimated number of current adult and youth smokers who will die prematurely as a result of tobacco use: 2,400

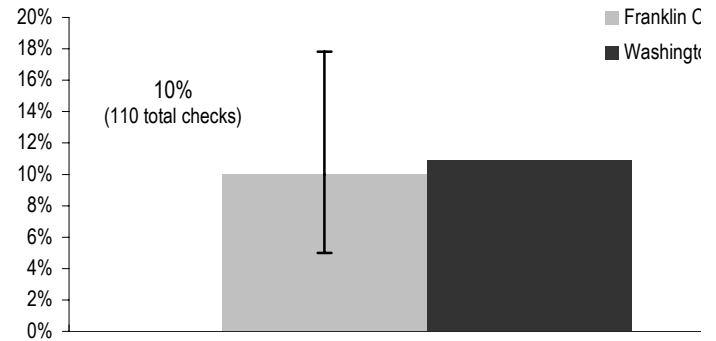
Smoking During Pregnancy (1987-1998)



Infants born annually to mothers who smoke during pregnancy: 64

Minors Access to Tobacco (1998-1999)

Percent Sales to Minors



Number of tobacco retailers in county: 89

Health at Risk (Estimated numbers for county)

Adults who currently smoke	6,300
Adults who currently use smokeless tobacco	900
Youth who currently smoke	1,200
Youth who currently use smokeless tobacco	500
ESTIMATED ANNUAL DEATHS DUE TO TOBACCO USE	60

Current Tobacco Prevention and Control Program Activities

Highlights during 1999 for Benton and Franklin Counties

- ✓ Created anti-tobacco PSA using 23 youth coalition members from 2 high schools. Aired 463 times on local MTV, continues as PSA.
- ✓ Twenty-four tobacco prevention presentations to middle school students in summer. Positive pre- and post-evaluations.
- ✓ Coordinated peer education presentations by SHOUT (Students Helping Others Understand Tobacco), reached ~40 middle school students.

Annual Funding for Program (12-month funding amounts, FY 1999)

Source	Amount
Youth Access (Retailer License Fees)	\$ 4,528
CDC Grant	\$ 2,516
Total Per Capita Funding	\$.14

Agency receiving funding

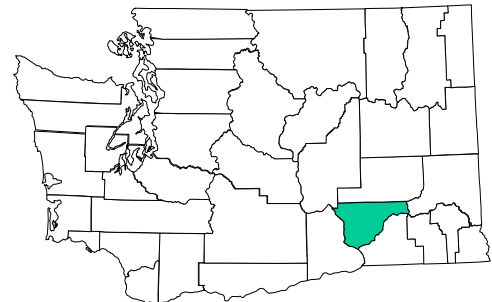
Benton-Franklin Health District
 Benton-Franklin Substance Abuse Coalition
 CDC Recommended Community Per Capita Funding: \$.70-2.00

Local Contacts

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TECHNICAL NOTES: (ADDITIONAL DOCUMENTATION IN APPENDIX B)

TOTAL DEATHS DUE TO TOBACCO USE ARE ESTIMATED AS 19% OF ALL DEATHS (MCGINNIS AND FOEGE 1993); "DUMBBELL" BARS AROUND DATA POINTS FOR SURVEY DATA REPRESENT 95% CONFIDENCE INTERVALS – THE TRUE VALUE MAY BE ANYWHERE WITHIN THE BARS, BUT MAY NOT BE EXACTLY AT THE DATA POINT; NUMBER OF ADULTS/YOUTH WHO WILL DIE PREMATURELY FROM TOBACCO USE IS ESTIMATED AS 33% OF CURRENT ADULT SMOKERS (MMWR 1996), AND 21% OF CURRENT YOUTH SMOKERS –WHO MAY 'GROW OUT OF' SMOKING BEHAVIOR (USDHHS 1994); "CURRENT ADULT/YOUTH TOBACCO USERS" ARE SYNTHETIC ESTIMATES BASED ON STATEWIDE AGE-SPECIFIC PREVALENCE; FUNDING LEVELS FOR COUNTIES WERE CALCULATED BASED ON DEDICATED YOUTH TOBACCO PREVENTION FUNDS AND CDC FUNDS MANAGED BY THE DEPARTMENT OF HEALTH – COUNTIES MAY SUCCESSFULLY SEEK ADDITIONAL FUNDING FOR TOBACCO CONTROL FROM OTHER SOURCES; "HIGHLIGHTS DURING 1999" WERE IDENTIFIED BY LOCAL PROGRAM STAFF; "CDC RECOMMENDED FUNDING" IS BASED ON *BEST PRACTICES FOR TOBACCO CONTROL PROGRAMS* (CDC 1999).

